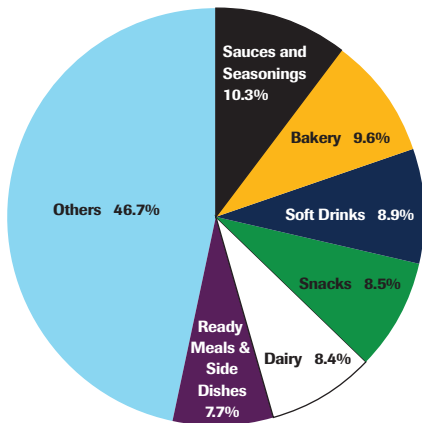


Categories as a % of New Clean Label F&B Launches – Global 2018



SOURCE: INNOVA MARKET INSIGHTS

Of all clean-type claims in 2018, 10.3% were on sauces and seasonings products.