



Sophisticated Solutions for Simplified Products

Technology Snapshots

May 23 - 24, 2023 Westin Hotel, Itasca, Illinois, USA

<https://cleanlabel.globalfoodforums.com/2023-clean-label-conference-overview>

The Clean Label Conference is an in-person event to assist food scientists at packaged foods and beverages companies in the formulation of products with simple, consumer- and export-friendly ingredient statements.

The Technology Snapshot sessions are an excellent way for ingredient suppliers to showcase their NEW clean label ingredients to an audience of product developer decision-makers.

What is a Technology Snapshot?

Technology Snapshots are 15-minute, PowerPoint presentations on the technical benefits of a “clean label” ingredient. They provide R&D with useful, hard-to-obtain technical information.

How are Technology Snapshots Chosen?

Presentations are chosen by an independent Advisory Panel, all with advanced degrees in food science (Panelists listed: <https://cleanlabel.globalfoodforums.com/technology-snapshots-information/technology-snapshots-advisory-panel/>)

What is the Cost of a Technology Snapshot?

If invited to present, there is a modest \$795 registration fee for the presenter only to help cover administrative and food costs. [Note: The full-rate registration fee is \$1,195.]

What is the Advisory Panel Looking For?

The Advisory Panel evaluates Technology Snapshot submissions on a number of factors such as follows:

- 1) how new the ingredient is to the market or a particular application.
- 2) the ingredient’s uniqueness in the marketplace due to physiochemical or other characteristics
- 3) details of an ingredient’s technical/functional benefits
- 4) will the ingredient make a label declaration shorter and/or simpler (i.e., “cleaner”)
- 5) how well each presentation would contribute to a more diverse selection of ingredient categories at the conference.

Due to the concise nature of the presentation and focus on the technical merits of an ingredient, it is not beneficial to include information on consumer trends, company profile information and sales sheets/PR pitches.

How Does One Apply and What are the Deadlines?

Submission forms (in PDF and Microsoft Word format) are available at:

<https://cleanlabel.globalfoodforums.com/technology-snapshots-information/technology-snapshot-submission-forms/>

Submission forms along with supporting materials are to be emailed to techsnapshot@globalfoodforums.com or Global Food Forums, Inc., c/o Technology-Snapshots, P.O Box 686, Farmington, CT 06034

Panelists will begin evaluating all submissions by the **December 12, 2022, closing date**. Winning companies will be notified by **January 16, 2023**.

For more information, see <https://cleanlabel.globalfoodforums.com/2023-clean-label-conference-overview> or contact Claudia O’Donnell at Claudia@GlobalFoodForums.com



A Global Food Forums, Inc. Event