



A Practical Approach to Delivering Sweet Flavor

Jenn Farrell and Zal Taleyarkhan Clean Label Conference May 24, 2023



# LET'S GET STRAIGHT TO THE POINT

SUGAR ALCOHOL SCRUTINY

LIMITS IN USING FIBER

FUNCTIONAL PROPERTIES OF SUGAR



## Before the solution, we need to understand what we are replacing.

- Sugar is one type of carbohydrate, as are fiber and starch.
- Sucrose is one of several types of sugar naturally found in foods, including fruits, vegetables, grains and dairy products.
- Other natural sugars include:
  - Fructose
  - Galactose
  - Glucose
  - Lactose
  - Maltose



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### What are the solutions?



**BULK** 









**BODY** 

**MOUTHFEEL** 

**TASTE** 

BALANCE TO FLAVOR OF FORMULA

## Combination Fibers Carbohydrates **Reducing Sugar** Naturally Occurring Glutamates Ingredients/pH Flavor Enhancers







### Fibers/Gums/ Nonnutritive sweeteners

- Corn fibers
- Psyllium husk
- Hemp
- Inulin
- Tomato
- Other Fruit & Vegetable





## Proteins/Fat

- Mung bean
- Rice
- Pea
- Nuts
- Collagen
- Sunflower

#### Flavor Enhancers

- Tomato concentrate
- Stevia extracts
- Yeast extracts
- Mushroom extracts
- Fermented products
- Protein sources

#### Glutamate Content of Common Foods per 100 g







Almonds 6.8 g



Soy Sauce 1.6 g



Spirulina 8.4 g



Soy Protein Isolate 17.5 g



Parmesan Cheese 8.2 g



Beef Loin 6 g



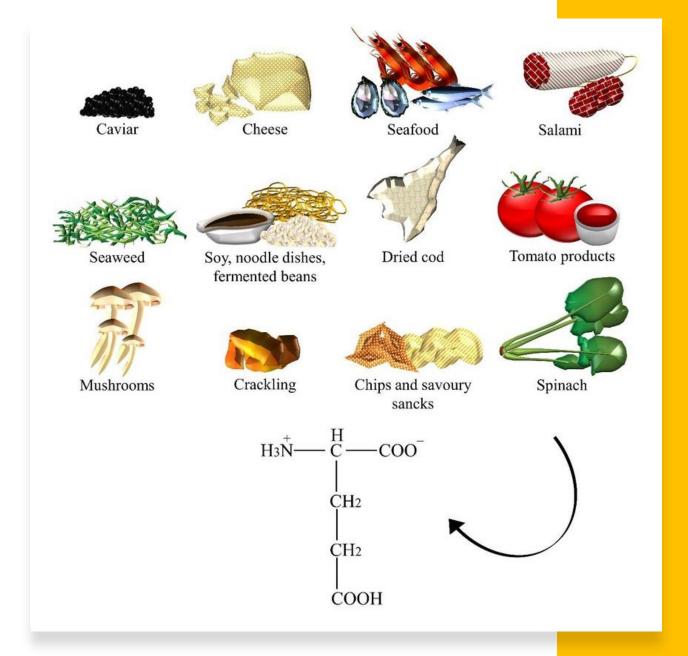
Whey Protein Isolate 14 g



Bacon 5.6 g

## Naturally occurring Glutamates

- Roasted Nut Pastes
- Cheese and Cheese oils
- Mushrooms like Shitake and Porcini
- Whole tomatoes





## Switching Gears to Baking

What are the functions of sugar in baked goods?

### TEXTURE

**BODY** 

COLOR DEVELOPMENT

**TASTE** 

MOISTURE RETENTION

## Optional Solves

## Instead of reducing sugar, replace added sugar with fruit sugars to retain moisture

- Intermediate moisture date paste
- Dried fruit or vegetable powders

#### Increase fat, protein, and/or leavening

- Pulling from formulas for breads, biscuits, etc.
- Bringing texture with leavening (chemical, yeast, or egg)

#### Try enzymes like maltase or glucoamylase

 In the presence of maltose or starch, these enzymes will essentially breakdown their respective substrates to glucose

## CONTACT US

PLEASE REACH OUT





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